HUMAN-LOOKING

AI GRAPHICS

125 Professional Prompts for Creating
Premium Marketing Graphics
That Don't Look AI-Generated



THE ULTIMATE PROMPT COLLECTION

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AI Graphics That Don’t Look Like AI?

AI image generators have made it easier than ever to create graphics, but there's one problem that's becoming increasingly obvious...

Most AI-generated graphics look like AI-generated graphics.

You've probably seen them yourself. Overly glossy effects. Random floating objects. Futuristic blue gradients. Crowded layouts. Generic icons. Designs that all seem to follow the same formula. After a while, they become instantly recognisable, and they rarely look like something an experienced designer would actually create.

This prompt pack was built to solve that problem.

Rather than giving AI a simple instruction like "create a logo" or "design an eCover", these prompts act as detailed creative briefs. They guide the AI through the same design principles that a professional commercial designer would naturally consider, including layout, typography, colour selection, composition, spacing, lighting, visual hierarchy and overall brand consistency.

The result is artwork that feels more intentional, more polished and far less like a typical AI creation.

This collection has also been developed specifically for internet marketers, product creators and affiliate marketers. Instead of generic graphic prompts, you'll find prompts for the assets you actually create every day, including eCovers, product bundles, sales funnel graphics, JV launch graphics, website banners, social media graphics, business frameworks, mockups and complete branding systems.

Every prompt encourages the AI to avoid the visual clichés that have become associated with AI-generated artwork, replacing them with the clean, balanced and commercially credible style you'd expect from an experienced graphic designer.

Don't think of these as ordinary prompts.

Think of them as professional design blueprints.

Each one has been written to help you produce graphics that not only look better, but also increase perceived value, strengthen your branding and make your products stand out in a marketplace that's becoming increasingly crowded with generic AI-generated designs.

Whether you're creating your next product launch, building a sales funnel, promoting an affiliate offer or developing a complete brand identity, these prompts will help you create graphics that look like they were crafted by a human designer, while still benefiting from the speed and flexibility of AI.

CATEGORY 1: PREMIUM ECOVER DESIGN

Prompt 1: Premium Flat A4 Report Cover

```
Act as an award-winning commercial graphic designer who specialises in
premium digital marketing products for the internet marketing industry.

Your task is to create a professional A4 portrait report cover that looks
like it was designed by an experienced human designer, not generated by AI.

PRODUCT DETAILS

Title:
[INSERT TITLE]

Subtitle:
[INSERT SUBTITLE]

Author:
[INSERT NAME]

STYLE

The finished cover should feel premium, modern and commercially credible.

Imagine it sitting beside the best-selling WarriorPlus, JVZoo or ClickBank
products.

Avoid looking futuristic or obviously AI generated.

Instead, create something that feels handcrafted inside Adobe Illustrator
or Photoshop by an experienced designer.

LAYOUT

Use a strong visual hierarchy.

The title should immediately attract attention.

The subtitle should support the title without competing with it.

Create generous spacing around every element.

Nothing should feel cramped.

Allow breathing room throughout the design.

GRAPHICS

Include one strong central visual that reinforces the topic.

The graphic should feel custom created rather than a generic stock
illustration.
```

Avoid floating objects.

Avoid random glowing shapes.

Avoid excessive abstract elements.

Every visual element should have a clear purpose.

COLOURS

Use a restrained professional colour palette.

Limit the design to approximately three primary colours.

Use subtle gradients only where appropriate.

Avoid rainbow gradients.

Avoid overly saturated colours.

TYPOGRAPHY

Use modern commercial typography.

The title should be bold and easy to read.

Create strong contrast between title and subtitle.

Avoid decorative fonts.

Avoid AI-style typography effects.

TEXTURE

Use subtle texture where appropriate.

Small lighting effects are acceptable.

Avoid heavy glow.

Avoid chrome effects.

Avoid plastic-looking surfaces.

DESIGN PRINCIPLES

Prioritise simplicity.

Use excellent alignment.

Maintain consistent spacing.

Use visual balance.

Allow negative space.

Everything should feel intentional.

The cover should look expensive without looking busy.

NEGATIVE PROMPT

Do NOT create:

Generic AI artwork

Random floating icons

Excessive lighting

Overly futuristic styling

Sci-fi aesthetics

Cheap stock imagery

Cartoon illustrations

Messy layouts

Too many colours

Tiny unreadable text

OUTPUT

Produce a realistic, commercially viable flat A4 report cover suitable for selling as a premium digital product.

Prompt 2: Premium 3D Report Mockup

Act as a professional product mockup designer.

Using the supplied flat cover artwork, create a premium 3D report mockup suitable for a sales page.

STYLE

The mockup should appear realistic and professionally photographed.

Avoid exaggerated perspective.

Use subtle depth.

Create the appearance of a professionally printed report.

PERSPECTIVE

Slight three-quarter angle.

Visible spine thickness.

Soft realistic shadow.

Natural lighting.

BACKGROUND

Transparent PNG.

No scenes.

No desks.

No office backgrounds.

No props.

The product should stand alone.

LIGHTING

Soft studio lighting.

Natural reflections.

Gentle highlights.

Avoid harsh reflections.

Avoid glossy plastic appearance.

DETAIL

Maintain perfect sharpness.

Preserve all artwork exactly.

Do not redesign the cover.

Simply transform it into a premium 3D presentation.

NEGATIVE PROMPT

Avoid oversized shadows.

Avoid unrealistic reflections.

Avoid distorted perspective.

Avoid excessive bevels.

Avoid fake metallic effects.

Avoid glowing edges.

The finished mockup should look like a premium marketing product ready for a professional sales page.

Prompt 3: Premium Software Box Cover

```
Act as an elite branding designer creating premium software packaging.

Design a modern software box for the following product.

Product Name:
[INSERT]

Subtitle:
[INSERT]

The software should feel like a genuine premium business application.

STYLE

Minimal.

Clean.

Modern.

Confident.

Commercial.

Avoid typical AI software artwork featuring glowing circuit boards or
robotic faces.

Instead, create a sophisticated corporate design using strong typography,
subtle geometric elements and excellent composition.

Use realistic lighting.

Create believable depth.

Allow generous spacing.

The software box should immediately communicate professionalism and
authority.

Use restrained colour choices.

Avoid visual clutter.

The final design should be suitable for a SaaS product costing several
hundred dollars.
```

Prompt 4: Luxury Prompt Pack Cover

```
Design a premium prompt pack cover for an AI product.

Instead of looking futuristic, make it feel like a luxury business publication.

Use a clean editorial design style.

Create a strong grid layout.

Use elegant typography.

Include subtle AI-inspired design elements without making them dominate the cover.

Avoid robots.

Avoid holograms.

Avoid glowing brains.

Avoid neon lighting.

Use premium colours.

Use excellent spacing.

Everything should feel calm, expensive and professionally art directed.

The finished design should look like something created by a high-end branding agency.
```

Prompt 5: Workbook Cover

```
Create a modern workbook cover for a digital training guide.

The cover should communicate action and implementation rather than theory.

Use structured layouts.

Clear sections.

Strong typography.

Simple supporting graphics.

Use subtle texture.

Allow plenty of white space.

Avoid clutter.

Avoid excessive icons.

Avoid fake 3D effects.
```

```
The finished design should resemble a professionally published business
workbook rather than an AI-generated graphic.
```

Prompt 6: Premium Course Box Set

```
Act as a senior commercial graphic designer specialising in premium online
course branding.

Design a complete boxed course presentation for the following digital
training product.

PRODUCT

Course Name:
[INSERT]

Subtitle:
[INSERT]

Author:
[INSERT]

OBJECTIVE

Create the impression of a high-value flagship course.

The finished design should immediately communicate authority,
professionalism and premium value.

Imagine this course being sold for several hundred dollars.

STYLE

Use a clean, modern corporate aesthetic.

Focus on excellent typography, balanced composition and a restrained colour
palette.

Avoid visual clutter.

Avoid gimmicks.

Avoid trendy AI artwork.

The design should feel timeless rather than fashionable.

LAYOUT

The course box should dominate the composition.

Create realistic depth without exaggeration.

Use generous spacing throughout.

Ensure every element feels intentionally positioned.
```

GRAPHICS

Use one carefully chosen supporting visual that reinforces the topic.

Avoid generic AI illustrations.

Avoid robots.

Avoid glowing technology.

Avoid floating objects.

The visual should feel like it was commissioned specifically for this product.

COLOUR

Use no more than three primary colours.

Allow one accent colour for emphasis.

Avoid oversaturated colours.

Avoid rainbow gradients.

TYPOGRAPHY

Bold readable title.

Smaller supporting subtitle.

Professional font pairing.

Excellent alignment.

No decorative fonts.

OUTPUT

Produce a premium course box suitable for a professional sales page with a transparent background.

Prompt 7: Complete Product Bundle Mockup

Act as a product presentation designer.

Create an impressive bundle graphic for a premium digital marketing product.

The bundle should include:

• Main report

- Workbook
- Checklist
- Swipe file
- Prompt pack
- Video course
- Bonus report

STYLE

Everything should feel like one professionally branded product family.

Maintain consistent colours.

Maintain consistent typography.

Create visual balance.

Do not randomly overlap products.

Allow breathing room.

Each item should be clearly visible.

LIGHTING

Soft studio lighting.

Subtle realistic shadows.

Natural reflections.

Avoid dramatic lighting.

BACKGROUND

Transparent.

No office scenes.

No desks.

No people.

No props.

NEGATIVE PROMPT

Avoid exaggerated perspective.

Avoid unrealistic reflections.

Avoid cartoon styling.

Avoid fake metallic surfaces.

Avoid oversized shadows.

The final graphic should look like a premium launch bundle created by a professional designer.

Prompt 8: Executive Business Report Cover

```
Act as a branding designer who creates annual reports for major international companies.

Design a premium executive business report.

The cover should feel authoritative, understated and expensive.

Avoid typical internet marketing graphics.

Instead, create something that would not look out of place inside a Fortune 500 boardroom.

STYLE

Editorial.

Minimal.

Sophisticated.

Luxury.

Professional.

LAYOUT

Use excellent typography.

Strong alignment.

Large margins.

Confident use of white space.

GRAPHICS

One elegant focal graphic only.

Avoid multiple icons.

Avoid unnecessary decoration.

COLOUR

Black, white and one accent colour.

Use subtle texture.

Avoid heavy gradients.
```

OUTPUT

Produce a clean premium report cover suitable for consultants, agencies and business professionals.

Prompt 9: Membership Resource Vault Cover

Design a premium members-only resource vault graphic.

The objective is to communicate exclusivity rather than hype.

Imagine this belongs to an elite private marketing community.

STYLE

Luxury.

Minimal.

Professional.

Modern.

Use subtle depth.

Excellent typography.

Clean layout.

GRAPHICS

Represent a secure collection of valuable resources.

Avoid cliché vault doors.

Avoid treasure chests.

Avoid gold coins.

Instead use elegant abstract design elements that suggest organisation, knowledge and premium access.

COLOUR

Dark neutral palette with restrained highlights.

Avoid excessive effects.

OUTPUT

Create artwork suitable for a members dashboard and sales page.

Prompt 10: Cheat Sheet Cover

```
Create a premium cheat sheet cover.

The objective is to communicate speed, clarity and practical value.

The design should immediately suggest that readers will quickly find useful information.

STYLE

Simple.

Highly structured.

Clean.

Editorial.

Use bold typography.

Strong hierarchy.

Excellent spacing.

GRAPHICS

Minimal supporting visual.

No unnecessary illustrations.

No busy backgrounds.

COLOUR

Use high contrast.

Avoid excessive gradients.

Avoid visual noise.

OUTPUT

The finished design should look like a professionally published quick-reference guide.
```

Prompt 11: Workbook + Journal Hybrid

```
Design a premium implementation workbook that also functions as a planning journal.

The design should encourage users to write, plan and complete exercises.
```

STYLE

Professional publishing quality.

Simple layouts.

Subtle textures.

Elegant typography.

Create a calm, organised appearance.

Avoid loud marketing colours.

Avoid futuristic styling.

GRAPHICS

Minimal supporting illustration.

Use clean lines.

Excellent balance.

OUTPUT

Produce a workbook cover that resembles a professionally printed productivity planner.

Prompt 12: Swipe File Collection Cover

Design a premium swipe file collection.

The artwork should communicate practical marketing assets collected from real campaigns.

STYLE

Professional.

Minimal.

Business focused.

Avoid AI clichés.

Use bold typography supported by subtle graphic elements inspired by documents, annotations and creative workspaces.

Avoid paper clutter.

Avoid office scenes.

OUTPUT

Create a premium resource suitable for experienced marketers.

Prompt 13: Planner Cover

Create a premium business planner cover.

Imagine this planner is designed for entrepreneurs running online businesses.

STYLE

Elegant.

Modern.

Clean.

Editorial.

Use excellent spacing.

Subtle textures.

Strong typography.

Avoid decorative flourishes.

Avoid bright colours.

Avoid motivational poster aesthetics.

OUTPUT

Produce a planner cover that feels genuinely premium and suitable for print or digital download.

Prompt 14: Toolkit Collection

Design artwork for a complete business toolkit.

The design should communicate that the buyer receives a complete system rather than a single report.

Represent multiple coordinated assets without overcrowding the composition.

Use consistent branding.

Balanced spacing.

Professional lighting.

Restrained colour palette.

Avoid floating elements.

Avoid exaggerated perspective.

The final artwork should feel like a premium business solution developed by an experienced agency.

Prompt 15: Premium Resource Library

Act as the creative director for a high-end digital publishing company.

Create artwork for an extensive digital resource library.

The objective is to communicate depth, professionalism and long-term value.

STYLE

Luxury publishing.

Modern editorial.

Minimal corporate design.

Excellent typography.

Strong grid layout.

Subtle premium textures.

GRAPHICS

Represent a carefully organised collection of reports, templates, guides and resources.

Avoid bookshelves.

Avoid stacks of random folders.

Instead create a sophisticated visual system that suggests organisation and expertise.

COLOUR

Restrained palette.

Professional contrast.

Subtle highlights.

OUTPUT

Produce artwork suitable for a premium members area, sales page and

promotional graphics that looks like it was art directed by an experienced human designer rather than generated by AI.

CATEGORY 2: PROFESSIONAL LOGO DESIGN

Prompt 1: Premium Business Logo

```
Act as an award-winning brand identity designer with extensive experience creating logos for technology companies, marketing agencies and premium online businesses.

Your task is to create a professional logo that looks like it was developed by a leading branding agency rather than generated by AI.

BUSINESS DETAILS

Business Name:
[INSERT]

Tagline:
[INSERT]

Industry:
[INSERT]

Brand Personality:
[INSERT]

OBJECTIVE

Create a timeless logo that builds trust, professionalism and authority.

The logo should be distinctive without being complicated.

It should work equally well on websites, sales pages, social media, business cards and product packaging.

STYLE

Use clean geometry.

Focus on excellent proportions.

Create visual balance.

Allow generous spacing.

Every element should feel intentional.

Avoid trends that will quickly become dated.

TYPOGRAPHY

Select a modern, highly legible typeface.

Customise the typography where appropriate to create a unique identity.
```

Do not use decorative fonts.

Do not distort the lettering.

ICON

If an icon is included, it must feel bespoke and relevant to the brand.

It should still be recognisable when displayed at very small sizes.

COLOUR

Use no more than three colours.

Prioritise strong contrast.

Ensure the logo also works perfectly in black and white.

NEGATIVE PROMPT

Avoid:

Generic AI symbols

Robots

Glowing effects

Random hexagons

Circuit boards

Floating particles

Overused infinity symbols

Clip-art appearance

Cheap gradients

Stock-style icons

OUTPUT

Create a premium vector-style logo suitable for a successful online business.

Prompt 2: Luxury Product Logo

Design a premium logo for a digital marketing product.

The logo should make the product appear valuable before anyone has read the sales copy.

Use bold typography supported by one carefully designed icon or visual

element.

Think about how successful software products and premium online courses are branded.

The logo should feel confident rather than flashy.

Avoid gimmicks.

Avoid excessive effects.

Avoid cartoon styling.

Avoid trendy AI aesthetics.

The finished design should look like it belongs to a six-figure product launch.

Prompt 3: AI Brand Logo

Create a sophisticated logo for an artificial intelligence business.

Unlike most AI branding, do NOT use robots, holograms, glowing brains or futuristic sci-fi imagery.

Instead communicate intelligence through elegant abstraction.

Use subtle geometric forms.

Modern typography.

Clean composition.

Restrained colour palette.

Create a logo that would feel equally at home beside Apple, Notion or Linear.

The logo should appear modern for many years rather than following current AI design trends.

Prompt 4: Personal Brand Logo

Design a logo for a personal brand.

The emphasis should be on credibility and authority.

Use typography as the primary design element.

If a symbol is included it should complement the name rather than dominate it.

Create a logo that works equally well on YouTube, websites, books, presentations and social media.

The overall impression should be approachable, knowledgeable and trustworthy.

Avoid influencer clichés.

Avoid signatures unless specifically requested.

Avoid unnecessary decorative elements.

Prompt 5: Premium Membership Logo

Design a logo for an exclusive membership community.

The branding should communicate belonging, quality and professionalism.

Create a logo that members would feel proud to display.

Use balanced typography.

Minimal supporting iconography.

Subtle premium styling.

Avoid shields.

Avoid crowns.

Avoid overly complex crests.

Avoid generic community icons.

The finished identity should feel like a premium private organisation rather than a Facebook group.

Prompt 6: Software & SaaS Logo

Create a logo for a premium software platform.

The design should suggest innovation, reliability and simplicity.

Focus on typography first.

Use a clean, memorable icon only if it strengthens the brand.

Imagine the logo appearing inside a desktop application, browser tab and mobile app.

The design should remain recognisable at very small sizes.

Avoid glowing technology graphics.

Avoid generic circuit imagery.

Avoid 3D effects.

Produce a clean vector-style identity suitable for modern software.

Prompt 7: PLR Business Logo

Design a professional logo for a Private Label Rights business.

The branding should communicate quality, originality and commercial value.

Avoid using document icons, folders or stacks of paper.

Instead create a refined brand identity using typography supported by subtle visual symbolism.

Use restrained colours.

Excellent spacing.

Timeless proportions.

The finished logo should appeal to serious marketers rather than hobbyists.

It should look equally effective on a website header, product covers and social media profiles.

Prompt 8: Monogram Logo

Create a luxury monogram logo using the initials:

[INSERT INITIALS]

The design should be elegant, memorable and beautifully proportioned.

Use geometric precision.

Balanced spacing.

Simple line work.

Professional typography.

Avoid unnecessary flourishes.

Avoid Victorian styling.

Avoid excessive ornamentation.

The finished monogram should feel suitable for a premium consultancy or luxury digital brand.

Prompt 9: Modern Badge Logo

Design a clean modern badge logo.

Unlike traditional badge logos, avoid heavy outlines, vintage styling and distressed textures.

Instead create a contemporary badge using clean geometry, restrained typography and subtle supporting graphics.

The design should feel suitable for an online business rather than a brewery or motorcycle club.

Prioritise clarity and scalability.

The badge should remain readable even when displayed at small sizes.

Prompt 10: Launch Logo System

Act as the creative director for a major product launch.

Design a complete logo system for the following digital product.

Product Name:
[INSERT]

Include:

- Primary logo
- Horizontal variation
- Stacked variation
- Icon-only version
- Monochrome version
- Light background version
- Dark background version

The entire system should feel cohesive and professionally art directed.

Maintain consistent spacing.

Consistent typography.

Consistent proportions.

Avoid creating seven unrelated designs.

Each version should clearly belong to the same brand family.

The finished identity should look like it has been produced by a specialist branding agency and be suitable for websites, product graphics, social media, presentations and printed marketing materials.

CATEGORY 3: JV LAUNCH GRAPHICS

Prompt 1: Premium Product Launch Announcement

```
Act as a senior marketing designer who specialises in affiliate product
launches.

Design a landscape promotional graphic announcing the launch of a brand-new
digital marketing product.

PRODUCT

Product Name:
[INSERT]

Launch Date:
[INSERT]

Launch Time:
[INSERT]

Headline:
[INSERT]

Supporting Text:
[INSERT]

OBJECTIVE

Create a graphic that immediately grabs attention while looking like it was
professionally designed by a commercial marketing agency.

The design should be bold, clean and easy to understand within two seconds
of someone scrolling past it on Facebook.

STYLE

Modern.

Premium.

Commercial.

Professional.

Avoid exaggerated AI styling.

Avoid clutter.

Avoid unnecessary visual effects.

LAYOUT

Create one strong focal point.

Use clear visual hierarchy.
```

Headline first.

Product second.

Launch information third.

Allow generous spacing.

Nothing should feel crowded.

GRAPHICS

Include realistic product mockups where appropriate.

Support the message with one carefully chosen visual.

Avoid random abstract artwork.

Avoid floating icons.

Avoid unnecessary decoration.

COLOUR

Use a restrained palette.

Use contrast to guide attention.

TYPOGRAPHY

Large bold headline.

Supporting information clearly separated.

Excellent alignment.

OUTPUT

Produce a landscape promotional graphic suitable for Facebook, email newsletters and affiliate promotions.

NEGATIVE PROMPT

Avoid:

Typical AI artwork

Neon lighting

Overly glossy effects

Crowded layouts

Random technology graphics

Plastic-looking surfaces

Unreadable text

Prompt 2: "Launching Today" Graphic

```
Create a bold promotional graphic announcing that a product launches today.

The graphic should create urgency without looking cheap or spammy.

Use strong typography as the main design feature.

The launch message should dominate the composition.

Support it with premium product imagery.

Avoid flashing effects.

Avoid fake countdown clocks.

Avoid exploding backgrounds.

Avoid comic-book styling.

Create something that feels polished, premium and trustworthy.

The finished graphic should encourage affiliates to share it immediately.
```

Prompt 3: Early Bird Offer Graphic

```
Design a promotional graphic highlighting a limited-time early bird price.

Focus on clarity rather than hype.

The discounted price should stand out naturally through hierarchy rather
than oversized text.

Use subtle visual cues to communicate urgency.

Avoid oversized starbursts.

Avoid bright red sale stickers.

Avoid "LIMITED!" graphics.

Create a premium sales promotion that looks like it belongs to a successful
online business rather than a discount retailer.
```

Prompt 4: Affiliate Recruitment Graphic

Design a graphic inviting affiliates to promote a product launch.

The design should communicate opportunity, professionalism and partnership.

Highlight:

High commissions

Excellent conversions

Professional sales materials

Affiliate support

Premium launch

Use clean typography.

Professional product mockups.

Modern composition.

Avoid money graphics.

Avoid dollar signs.

Avoid piles of cash.

Avoid sports cars.

Create something that serious affiliates would feel confident promoting.

Prompt 5: Private Label Rights Graphic

Create a launch graphic promoting a digital product that includes Private Label Rights.

The objective is to communicate quality and flexibility.

Represent editable content through elegant visual design rather than cliché document icons.

Use premium product mockups.

Professional typography.

Excellent spacing.

Avoid stacks of papers.

Avoid folders.

Avoid filing cabinets.

Avoid generic office illustrations.

The final artwork should position the PLR as a premium business asset.

Prompt 6: Bonus Offer Graphic

Design a promotional graphic highlighting an exclusive affiliate bonus.

The bonus should feel valuable enough to become the main reason someone buys through the affiliate link.

Use strong hierarchy.

Present the bonus professionally.

Include tasteful product mockups.

Avoid oversized gift boxes.

Avoid ribbons.

Avoid balloons.

Avoid party graphics.

Create a premium design that communicates genuine additional value.

Prompt 7: Launch Countdown Graphic

Create a professional countdown graphic.

Headline:

Only [X] Days To Go

Design a clean, modern layout that builds anticipation.

Use subtle visual energy.

Avoid giant countdown timers.

Avoid exploding numbers.

Avoid fireworks.

Avoid dramatic effects.

Create something that looks professionally art directed and suitable for repeated posting across social media.

Prompt 8: Contest Leaderboard Graphic

Design a premium affiliate contest graphic.

Represent healthy competition in a professional way.

Include space for:

Top affiliates

Prize values

Leaderboard

Contest branding

Use elegant layout.

Premium typography.

Restrained colours.

Avoid trophies covered in gold.

Avoid casino aesthetics.

Avoid oversized medals.

The finished graphic should feel suitable for a serious business competition.

Prompt 9: Last Chance Graphic

Create a promotional graphic announcing that a launch ends soon.

The objective is urgency without desperation.

Use typography and composition to communicate the approaching deadline.

Allow generous whitespace.

Use premium product imagery.

Avoid flashing warning graphics.

Avoid bright red emergency colours.

Avoid giant alarm clocks.

Avoid exaggerated countdown visuals.

The design should remain elegant while encouraging immediate action.

Prompt 10: Launch Results Graphic

Design a social graphic celebrating a successful product launch.

Highlight achievements such as:

Number of sales

Affiliate participation

Launch ranking

Customer feedback

Create a premium celebratory design.

Use sophisticated typography.

Clean layout.

Subtle celebratory elements.

Avoid confetti explosions.

Avoid fireworks.

Avoid cartoon celebrations.

Create something that reinforces credibility and encourages future affiliate participation.

Prompt 11: Testimonial Showcase Graphic

Design a landscape graphic featuring a customer or affiliate testimonial.

The quote should be the focal point of the design, supported by a clean layout and subtle branding.

Include space for:

• Testimonial text
• Customer or affiliate name
• Optional profile photo
• Product logo
• Brand colours

STYLE

Professional, editorial and trustworthy.

The graphic should resemble a premium quote card rather than a social media template.

Avoid oversized quotation marks, fake handwritten fonts and decorative flourishes.

Use excellent spacing, high readability and a restrained colour palette.

The finished design should encourage sharing across Facebook, X and LinkedIn.

Prompt 12: Feature Highlight Graphic

Create a promotional graphic that showcases one standout feature of a digital product.

Instead of trying to communicate everything, focus on one key benefit.

Use a bold headline supported by one product mockup and one carefully chosen visual.

Allow plenty of negative space.

Avoid feature overload.

Avoid excessive icons.

Avoid dense bullet lists.

The design should feel focused, modern and professionally art directed.

Prompt 13: Affiliate Resource Pack Graphic

Design a promotional graphic announcing that affiliates receive a complete promotional toolkit.

Include visual references to:

• Email swipe copy
• Banners
• Social graphics
• Review copy
• Product images

Represent these resources through elegant product mockups and organised layouts rather than literal screenshots.

STYLE

Clean.

Professional.

Agency quality.

Avoid clutter.

Avoid overlapping assets randomly.

The finished graphic should make affiliates feel that promoting the launch will be easy and well supported.

Prompt 14: "Now Live" Launch Graphic

Create a premium promotional graphic announcing that a product is now live.

The design should communicate momentum and excitement without relying on hype.

Use a strong headline, premium product imagery and a clean, balanced composition.

Create space for:

• Product name
• Launch message
• Call to action
• Website or affiliate link

Avoid glowing effects.

Avoid oversized buttons.

Avoid fake browser windows.

Avoid cluttered backgrounds.

The final design should feel like a polished announcement from an established software or publishing company.

Prompt 15: Complete Launch Campaign Graphic System

Act as the creative director for a major affiliate launch.

Design a coordinated collection of promotional graphics for an internet marketing product.

The graphics should include:

- Launch announcement
- Launches today
- Early bird pricing
- Bonus promotion
- Countdown
- Last chance
- Contest promotion
- Testimonial graphic
- Feature spotlight
- Thank you / launch complete

OBJECTIVE

Every graphic should clearly belong to the same visual identity.

Maintain consistent typography.

Consistent colour palette.

Consistent spacing.

Consistent product presentation.

Create a complete campaign that could realistically have been produced by a professional design agency.

Avoid making each graphic look unrelated.

Avoid AI clichés.

Avoid inconsistent layouts.

The finished collection should be cohesive, premium and immediately recognisable as part of the same product launch.

CATEGORY 4: SOCIAL MEDIA GRAPHICS

Prompt 1: Educational Tip Graphic

```
Act as a senior graphic designer who specialises in creating educational social media content for successful online businesses.

Design a premium social media graphic that teaches one valuable marketing tip.

TOPIC

[INSERT TIP]

OBJECTIVE

The goal is to stop someone scrolling, encourage them to read the tip and reinforce the creator's expertise.

The design should feel intelligent, professional and highly shareable.

STYLE

Clean.

Editorial.

Modern.

Minimal.

Professional.

Avoid loud marketing aesthetics.

Avoid influencer clichés.

Avoid typical AI styling.

LAYOUT

Create one dominant headline.

Support it with the educational content.

Use excellent spacing.

Create strong visual hierarchy.

Nothing should feel crowded.

GRAPHICS

Only include supporting visuals if they genuinely improve understanding.
```

Typography should remain the hero.

COLOUR

Restrained palette.

Excellent contrast.

One accent colour.

TYPOGRAPHY

Large readable headline.

Comfortable line spacing.

Professional font pairing.

NEGATIVE PROMPT

Avoid:

Speech bubbles

Comic styling

Random icons

Overloaded layouts

Heavy gradients

Neon colours

OUTPUT

Produce a square social graphic suitable for every major social platform.

Prompt 2: Quote Graphic

Create a premium quote graphic.

The quote should dominate the composition.

Use typography as the primary visual element.

Support it with subtle textures or one elegant graphic element.

Avoid quotation mark overload.

Avoid cursive fonts.

Avoid motivational poster styling.

Avoid sunsets and mountain backgrounds.

The finished design should resemble something created by a premium publishing company.

Prompt 3: Product Promotion Graphic

Design a professional social graphic promoting a digital product.

Balance product imagery with strong typography.

Avoid turning the graphic into a sales page.

Focus on one clear message.

Create breathing room.

Allow the product mockup to support the message rather than dominate it.

Avoid fake buttons.

Avoid exaggerated arrows.

Avoid excessive badges.

The finished graphic should feel sophisticated and highly shareable.

Prompt 4: Carousel Cover Graphic

Design the opening slide for a social media carousel.

The objective is to encourage people to swipe through the remaining slides.

Create a bold headline.

Use minimal supporting graphics.

Strong typography.

Excellent spacing.

Avoid trying to explain everything on the first slide.

Create intrigue.

Maintain a premium editorial appearance.

Avoid clickbait styling.

Prompt 5: Story Graphic

```
Create a vertical social media story graphic.

Use clean typography.

Large readable text.

Minimal visual distractions.

Excellent spacing.

One focal graphic only.

The design should remain highly readable on mobile devices.

Avoid clutter.

Avoid small text.

Avoid complex backgrounds.

Produce a premium modern story suitable for business marketing.
```

Prompt 6: Authority Building Graphic

```
Design a graphic that positions the creator as an expert.

Rather than promoting a product, promote knowledge.

Use editorial design principles.

Strong typography.

Subtle supporting visuals.

Professional colour palette.

Avoid fake luxury.

Avoid overused success imagery.

Avoid expensive cars.

Avoid private jets.

The final design should communicate expertise through simplicity.
```

Prompt 7: Case Study Graphic

```
Design a social media graphic introducing a real marketing case study.

Include space for:

• Headline
• One key statistic
• Supporting text
• Brand logo
• Optional product mockup

STYLE

Clean.

Professional.

Magazine-inspired.

Avoid fake screenshots.

Avoid unrealistic graphs.

Avoid exaggerated numbers.

The finished design should encourage readers to learn more.
```

Prompt 8: Before & After Comparison Graphic

```
Create a premium comparison graphic.

Clearly separate the before and after sections.

Use clean structure.

Strong typography.

Minimal supporting graphics.

Avoid cheesy transformation effects.

Avoid split lightning graphics.

Avoid oversized arrows.

Create an elegant comparison that looks suitable for a professional
business presentation.
```

Prompt 9: Behind the Scenes Graphic

```
Design a social graphic showing the creative process behind a product.

The objective is authenticity.

Represent planning, design and development through elegant composition.

Avoid fake desks.

Avoid coffee cups.

Avoid laptops covered in sticky notes.

Create a polished but believable visual that feels genuine rather than
staged.
```

Prompt 10: Feature Spotlight Graphic

```
Create a graphic highlighting one important feature.

Focus on clarity.

One headline.

One supporting paragraph.

One visual.

Avoid listing ten different features.

Use whitespace generously.

Allow the eye to flow naturally through the design.

The finished artwork should resemble a professionally designed
advertisement.
```

Prompt 11: Myth vs Fact Graphic

```
Design a clean, educational "Myth vs Fact" social graphic for internet
marketers.

TOPIC

[INSERT MYTH]

OBJECTIVE
```

Help readers quickly understand a common misconception and the correct information.

LAYOUT

Split the design into two clear sections.

"Myth" should be visually distinct from "Fact" without relying on bright warning colours.

Use typography and spacing to create contrast.

STYLE

Editorial.

Professional.

Minimal.

Easy to scan.

Avoid comic-book styling.

Avoid oversized X and ✓ icons.

Avoid sensationalism.

The finished graphic should encourage saves and shares while reinforcing the creator's authority.

Prompt 12: Checklist Graphic

Create a premium checklist graphic.

Present a short list of actionable steps.

Prioritise readability over decoration.

Use consistent spacing.

Subtle visual dividers.

Professional typography.

Include only minimal supporting graphics.

Avoid oversized tick marks.

Avoid clipboard illustrations.

Avoid busy backgrounds.

The final design should feel like a page from a premium business workbook.

Prompt 13: Statistic Graphic

Design a social media graphic built around one compelling statistic.

The statistic should be the hero.

Supporting text should provide context without competing for attention.

Use elegant typography.

Strong visual hierarchy.

Subtle supporting graphics.

Avoid fake charts.

Avoid unnecessary icons.

Avoid flashy data visualisation.

The final artwork should look like something published by a respected business publication.

Prompt 14: Poll or Discussion Starter Graphic

Create a social graphic designed to encourage conversation.

Include space for:

- One clear question
- Two to four answer options
- Brand logo
- Simple supporting visual

STYLE

Friendly.

Professional.

Clean.

The question should immediately attract attention.

Avoid clickbait.

Avoid exaggerated emojis.

Avoid clutter.

The finished graphic should encourage meaningful engagement while remaining visually refined.

Prompt 15: Complete Social Content Series

Act as the creative director for a premium business brand.

Design a coordinated series of social media graphics including:

- Educational tip
- Quote
- Product promotion
- Carousel cover
- Case study
- Myth vs Fact
- Statistic
- Checklist
- Discussion starter
- Promotional announcement

OBJECTIVE

Every graphic should belong to the same visual identity.

Maintain consistent typography.

Consistent colour palette.

Consistent spacing.

Consistent layout principles.

Create subtle variations without making each graphic look identical.

Avoid generic social media templates.

Avoid AI clichés.

Avoid trendy visual effects.

The finished collection should look like it has been created by a professional in-house design team for an established online brand.

CATEGORY 5: WEB BANNERS & WEBSITE GRAPHICS

Prompt 1: Premium Website Hero Banner

```
Act as an award-winning web designer who specialises in creating premium landing pages for successful online businesses.

Design a professional website hero banner for the following product or service.

PROJECT

Headline:
[INSERT]

Subheadline:
[INSERT]

Call to Action:
[INSERT]

Industry:
[INSERT]

OBJECTIVE

The hero banner should immediately communicate professionalism and encourage visitors to continue reading the page.

The design should feel like it belongs on a premium SaaS website or a high-converting sales page.

STYLE

Modern.

Minimal.

Premium.

Commercial.

Professional.

Avoid typical AI website graphics.

Avoid excessive futuristic elements.

Avoid clutter.

LAYOUT

Use a clear visual hierarchy.
```

Headline first.

Supporting message second.

Visual third.

Call to action naturally positioned.

Leave generous whitespace.

Nothing should compete for attention.

GRAPHICS

Use one carefully chosen hero illustration or product mockup.

Avoid unnecessary decorative elements.

Avoid floating icons.

Avoid random abstract shapes.

COLOUR

Restrained palette.

One accent colour.

Excellent contrast.

TYPOGRAPHY

Bold headline.

Readable supporting copy.

Professional font pairing.

NEGATIVE PROMPT

Avoid:

Overloaded layouts

Heavy gradients

Random technology effects

Sci-fi artwork

Glowing backgrounds

Plastic-looking illustrations

OUTPUT

Produce a professional hero banner suitable for desktop and mobile responsive websites.

Prompt 2: Sales Page Header Banner

```
Design a premium header graphic for a digital product sales page.

The objective is to immediately communicate value while reinforcing the product's branding.

Include space for:

• Product logo
• Headline
• Product mockup
• Supporting visual

The composition should remain clean and balanced.

Avoid trying to include every selling point.

Use strong typography.

Excellent spacing.

Subtle premium textures.

Avoid oversized badges.

Avoid flashing promotional elements.

The finished design should resemble a professionally designed commercial landing page.
```

Prompt 3: Feature Section Banner

```
Create a website banner introducing a product feature section.

The graphic should bridge two sections of a sales page while maintaining visual consistency.

Use one elegant supporting illustration.

Minimal typography.

Excellent alignment.

Balanced composition.

Avoid busy backgrounds.

Avoid unnecessary icons.

Avoid decorative flourishes.

The design should guide visitors naturally into the next section.
```

Prompt 4: Call-to-Action Banner

```
Design a premium call-to-action banner.

The banner should encourage action without appearing aggressive.

Include space for:

• Short headline
• Supporting sentence
• Button
• Optional product visual

Use hierarchy and contrast rather than oversized text.

Avoid bright warning colours.

Avoid flashing effects.

Avoid fake urgency graphics.

Create a refined design suitable for modern marketing websites.
```

Prompt 5: Bonus Banner

```
Create a website banner promoting an exclusive bonus.

The bonus should appear genuinely valuable.

Use premium product mockups.

Elegant typography.

Balanced composition.

Generous spacing.

Avoid gift boxes.

Avoid ribbons.

Avoid party decorations.

Avoid oversized "FREE" text.

The finished design should position the bonus as an exclusive business
resource rather than a giveaway.
```

Prompt 6: Testimonial Section Banner

Design a premium banner introducing a testimonial section.

The objective is to build trust before visitors read the testimonials.

Use subtle supporting visuals.

Elegant typography.

Soft premium textures.

Professional colour palette.

Avoid quotation mark overload.

Avoid smiling stock photography.

Avoid fake review stars dominating the layout.

Create a sophisticated transition into the testimonials.

Prompt 7: Webinar Registration Banner

Create a promotional website banner for a webinar registration page.

Include space for:

- Webinar title
- Date
- Presenter
- Call to action

The design should communicate expertise and professionalism.

Avoid webinar clichés.

Avoid microphones.

Avoid presentation stages.

Avoid audiences raising hands.

Instead focus on premium branding, typography and one elegant supporting visual.

The finished design should resemble a high-end business event.

Prompt 8: Email Opt-in Banner

```
Design a banner promoting a free lead magnet.

The objective is to encourage visitors to subscribe.

Use one premium product mockup.

Strong headline.

Minimal supporting copy.

Professional spacing.

Excellent typography.

Avoid oversized arrows.

Avoid exaggerated opt-in forms.

Avoid cartoon illustrations.

The banner should feel trustworthy and valuable rather than promotional.
```

Prompt 9: Section Divider Banner

```
Create an elegant website section divider.

The purpose is to transition smoothly between sections of a long-form sales page.

Use subtle abstract design.

Minimal supporting graphics.

Restrained colours.

Excellent balance.

Avoid large illustrations.

Avoid dramatic effects.

Avoid distracting patterns.

The design should add visual rhythm without competing with the page content.
```

Prompt 10: Feature Comparison Banner

```
Design a premium comparison banner introducing a feature comparison table.

The graphic should prepare visitors for a comparison without overwhelming them.

Use clean structure.

Editorial typography.

Subtle supporting illustration.

Excellent spacing.

Avoid tick mark overload.

Avoid giant comparison icons.

Avoid clutter.

The finished banner should feel like part of a premium software website.
```

Prompt 11: FAQ Section Banner

```
Create a clean banner introducing a Frequently Asked Questions section.

The design should reduce friction and encourage visitors to continue reading.

Use calm, reassuring colours.

Minimal supporting graphics.

Excellent typography.

Avoid speech bubbles.

Avoid cartoon question marks.

Avoid playful illustrations.

The final design should feel polished, approachable and consistent with the rest of the website.
```

Prompt 12: Members Area Header

Design a premium header graphic for a members dashboard.

The artwork should make members feel they have entered a high-value learning environment.

Use organised layouts.

Elegant typography.

Subtle premium textures.

Restrained colours.

Avoid fake office scenes.

Avoid laptops on desks.

Avoid random technology graphics.

The finished design should resemble a premium online learning platform.

Prompt 13: Thank You Page Banner

Create a professional banner for a thank you page.

The design should communicate appreciation while naturally guiding visitors towards the next step.

Include space for:

- Thank you message
- Next instructions
- Supporting visual

Maintain a clean hierarchy.

Use generous whitespace.

Avoid celebration overload.

Avoid confetti.

Avoid balloons.

Avoid fireworks.

The finished banner should feel sincere, professional and reassuring.

Prompt 14: Affiliate Resource Centre Banner

Design a banner for an affiliate resource centre.

The objective is to communicate organisation, professionalism and support.

Represent resources through premium layouts rather than literal screenshots.

Use clean typography.

Balanced composition.

Subtle supporting visuals.

Avoid folders.

Avoid clip-art documents.

Avoid clutter.

The finished design should make affiliates feel they have access to a premium marketing toolkit.

Prompt 15: Complete Website Banner System

Act as the lead designer for a premium online business.

Design a complete set of coordinated website banners including:

- Homepage hero
- Sales page header
- Call-to-action banner
- Bonus banner
- Feature banner
- Testimonial banner
- Webinar banner
- Opt-in banner
- Thank you banner
- Members area header

OBJECTIVE

Every banner should belong to the same visual identity.

Maintain consistent typography.

Consistent colour palette.

Consistent spacing.

Consistent illustration style.

Consistent product presentation.

Avoid making each banner look like it belongs to a different website.

Avoid generic website templates.

Avoid AI-generated clichés.

The finished collection should resemble the work of a premium web design agency that has created a complete visual system for a successful online business.

CATEGORY 6: SALES FUNNEL GRAPHICS

Prompt 1: Opt-in Page Hero Graphic

```
Act as a senior conversion designer specialising in high-performing lead generation funnels.

Design a premium hero graphic for an email opt-in page.

PROJECT

Lead Magnet:
[INSERT]

Headline:
[INSERT]

Subheadline:
[INSERT]

OBJECTIVE

The graphic should immediately communicate the value of the free resource and encourage visitors to subscribe.

Rather than looking like an advertisement, it should look like a professionally designed business resource.

STYLE

Modern.

Minimal.

Premium.

Editorial.

Professional.

LAYOUT

Create one clear focal point.

Position the lead magnet mockup naturally.

Allow generous whitespace for the headline and opt-in form.

Avoid clutter.

GRAPHICS

Use realistic product mockups.
```

One supporting visual only if it reinforces the topic.

Avoid random decorative elements.

Avoid floating icons.

COLOUR

Restrained palette.

Professional contrast.

TYPOGRAPHY

Strong headline.

Simple supporting copy.

Excellent readability.

NEGATIVE PROMPT

Avoid:

Oversized arrows

Bright opt-in buttons

Gift boxes

Overloaded layouts

Heavy gradients

AI clichés

OUTPUT

Create a premium hero graphic suitable for a high-converting landing page.

Prompt 2: Thank You Page Header

Design a professional header graphic for a thank you page.

The purpose is to reassure visitors that they have completed the previous step while naturally introducing the next action.

Use elegant typography.

Professional spacing.

Subtle supporting graphics.

Premium colour palette.

Avoid celebration graphics.

Avoid confetti.

Avoid balloons.

Avoid fireworks.

Create a calm, polished design that reinforces trust.

Prompt 3: Bridge Page Graphic

Create a premium bridge page graphic introducing a recommended product.

The design should feel educational rather than promotional.

Include space for:

• Product mockup

• Short recommendation

• Supporting headline

• Personal branding

The composition should encourage curiosity.

Avoid hype.

Avoid oversized calls to action.

Avoid fake browser windows.

The final graphic should feel like a trusted recommendation from an expert.

Prompt 4: Order Bump Graphic

Design a clean promotional graphic for an order bump.

The objective is to communicate additional value in a very small space.

Use strong typography.

One premium product mockup.

Excellent spacing.

Simple composition.

Avoid flashing promotional graphics.

Avoid oversized "YES!" text.

Avoid aggressive sales styling.

The design should increase perceived value without distracting from the checkout process.

Prompt 5: One-Time Offer (OTO) Header Graphic

Design a premium header graphic for a One-Time Offer sales page.

The artwork should position the offer as the logical next step rather than a separate product.

Include:

• Product branding

• One supporting visual

• Elegant typography

Use a sophisticated layout with generous whitespace.

Avoid trying to explain the offer visually.

Avoid oversized promotional text.

Avoid clutter.

The finished design should resemble a professionally designed premium sales page.

Prompt 6: Members Area Welcome Banner

Create a welcome banner for a premium members area.

The objective is to make new customers feel confident they have made a good purchasing decision.

Use clean layouts.

Warm but professional colours.

Elegant typography.

Subtle textures.

Avoid fake office photography.

Avoid generic technology graphics.

Avoid decorative clutter.

The finished artwork should resemble the dashboard of a premium online learning platform.

Prompt 7: Bonus Delivery Graphic

Design a premium graphic announcing that customer bonuses are ready to download.

Present the bonuses as valuable business resources.

Use coordinated product mockups.

Balanced composition.

Professional typography.

Excellent spacing.

Avoid oversized gift icons.

Avoid ribbons.

Avoid cartoon styling.

Avoid bright promotional colours.

The finished graphic should reinforce the value of purchasing through this funnel.

Prompt 8: Download Page Header

Create a professional download page header.

The graphic should reassure visitors that they are in the correct place.

Include space for:

- Download instructions
- Product branding
- Resource mockups

Maintain a clean hierarchy.

Allow generous whitespace.

Avoid oversized download arrows.

Avoid fake folders.

Avoid decorative file icons.

Create a polished business resource page.

Prompt 9: Upsell Comparison Graphic

Design a comparison graphic showing the difference between the front-end product and the premium upgrade.

Focus on clarity.

Use elegant layout.

Professional typography.

Consistent branding.

Subtle supporting graphics.

Avoid giant tick marks.

Avoid oversized comparison tables.

Avoid feature overload.

The final design should make upgrading feel like the natural next decision.

Prompt 10: Exit Offer Graphic

Create a professional graphic for an exit offer page.

The objective is to retain customers without creating pressure.

Use calm typography.

Simple layout.

Premium product presentation.

Professional spacing.

Avoid desperation.

Avoid flashing warnings.

Avoid bright red graphics.

Avoid oversized countdown timers.

Create a refined final offer.

Prompt 11: Progress Tracker Graphic

Design a visual progress tracker for a multi-step sales funnel or onboarding process.

Include clearly defined stages such as:

- Step 1: Download
- Step 2: Watch
- Step 3: Implement
- Step 4: Upgrade (optional)

STYLE

Modern.

Minimal.

Easy to understand.

Use clean lines, subtle icons and excellent spacing.

Avoid complex flowcharts.

Avoid oversized arrows.

Avoid playful illustrations.

The finished graphic should help users understand where they are in the process while reinforcing a premium user experience.

Prompt 12: Fast Action Bonus Banner

Create a premium banner promoting a fast action bonus.

The design should communicate exclusivity rather than urgency alone.

Include space for:

- Bonus title
- Short explanation
- Product mockup

• Expiry information

Use visual hierarchy to guide attention naturally.

Avoid flashing countdown timers.

Avoid red warning banners.

Avoid oversized "FREE BONUS" text.

The final design should feel like an exclusive opportunity rather than a hard sell.

Prompt 13: Webinar Funnel Graphic

Design a hero graphic for a webinar funnel.

Include space for:

• Webinar title
• Presenter
• Date and time
• Registration call to action

STYLE

Premium.

Business focused.

Modern.

Use one elegant supporting visual that reinforces the topic.

Avoid microphones.

Avoid conference stages.

Avoid generic webinar clip art.

The finished design should resemble a high-end executive masterclass rather than a typical online webinar.

Prompt 14: Customer Success Journey Graphic

Create a visual graphic illustrating the customer's journey through a digital product.

Represent stages such as:

- Discover
- Learn
- Apply
- Grow
- Scale

Use clean editorial design principles.

Simple icons.

Consistent spacing.

Professional typography.

Avoid complex diagrams.

Avoid exaggerated arrows.

Avoid cartoon illustrations.

The finished artwork should look like a professionally designed business framework suitable for a premium training course.

Prompt 15: Complete Funnel Graphic System

Act as the creative director for a premium digital marketing funnel.

Design a coordinated collection of graphics for every stage of the customer journey.

Include:

- Opt-in page hero
- Thank you page
- Bridge page
- Sales page header
- Order bump
- One-Time Offer header
- Bonus delivery page
- Download page
- Members area banner
- Exit offer
- Progress tracker

OBJECTIVE

Every graphic should belong to one cohesive visual identity.

Maintain consistent typography.

Consistent colour palette.

Consistent mockup style.

Consistent spacing.

Consistent illustration style.

Each graphic should feel like part of a professionally designed conversion funnel.

Avoid making every page look different.

Avoid AI clichés.

Avoid generic funnel templates.

The finished collection should resemble the work of an experienced conversion design agency that understands both aesthetics and marketing psychology.

CATEGORY 7: MOCKUPS & PRODUCT PRESENTATION

Prompt 1: Premium Digital Product Bundle

```
Act as a senior commercial product presentation designer who specialises in digital marketing products.

Create a premium product bundle presentation for the following offer.

PRODUCT

Product Name:
[INSERT]

Assets Included:
[INSERT]

OBJECTIVE

Present the product as a complete business solution rather than a collection of individual files.

The finished graphic should immediately increase the perceived value of the offer.

STYLE

Professional.

Minimal.

Premium.

Commercial.

Modern.

LAYOUT

Arrange every product naturally.

Allow generous spacing.

Create depth without clutter.

Nothing should overlap awkwardly.

Every item should remain clearly visible.

PRODUCTS

Represent appropriate digital assets such as:

• Main report
```

• Workbook

• Checklist

• Prompt pack

• Templates

• Video course

• Bonus guides

Use only assets that genuinely belong in the product.

LIGHTING

Soft studio lighting.

Natural shadows.

Realistic reflections.

Avoid dramatic lighting.

BACKGROUND

Transparent PNG.

No desks.

No office scenes.

No decorative props.

NEGATIVE PROMPT

Avoid:

Floating products

Oversized shadows

Plastic reflections

Extreme perspective

Random technology graphics

Cheap presentation effects

OUTPUT

Create a premium transparent-background bundle graphic suitable for a professional sales page.

Prompt 2: Laptop & Mobile Presentation

Create a realistic product presentation displayed on a premium laptop and smartphone.

The devices should complement the product rather than dominate it.

Use modern hardware with minimal bezels.

Display realistic screen content.

Maintain natural perspective.

Use subtle shadows.

Avoid exaggerated reflections.

Avoid floating devices.

Avoid unrealistic angles.

The finished mockup should resemble professional commercial product photography.

Prompt 3: Complete Device Collection

Design a coordinated presentation showing a digital product across multiple devices.

Include:

- Desktop monitor
- Laptop
- Tablet
- Smartphone

Maintain visual consistency across every screen.

Use realistic scaling.

Natural perspective.

Soft studio lighting.

Avoid making every screen display identical content.

Avoid floating devices.

Avoid technology clichés.

The finished presentation should look suitable for a premium software company.

Prompt 4: Course Dashboard Mockup

Create a realistic online course dashboard presentation.

The objective is to make the training feel organised and premium.

Use clean interface design.

Elegant navigation.

Consistent typography.

Subtle colours.

Avoid clutter.

Avoid fake analytics.

Avoid unrealistic interface elements.

The finished dashboard should resemble a genuine commercial learning platform.

Prompt 5: Membership Portal Presentation

Design a premium membership portal mockup.

Show the homepage of a members area together with a small selection of organised resources.

The layout should communicate professionalism and depth.

Avoid trying to show every resource.

Avoid crowded interfaces.

Avoid fake menus.

Use clean grids.

Excellent spacing.

Modern UI principles.

The finished design should feel like a high-end subscription platform.

Prompt 6: Product Collection Shelf

Create a realistic presentation showing an entire family of related products.

Include coordinated covers for:

- Beginner guide
- Advanced guide
- Workbook
- Templates
- Prompt pack
- Bonuses

The emphasis should be on consistent branding.

Professional alignment.

Balanced spacing.

Avoid stacking products randomly.

Avoid dramatic perspective.

The finished artwork should resemble a professionally curated product ecosystem.

Prompt 7: Executive Report Stack

Design a premium stack of business reports.

The reports should appear professionally printed and neatly organised.

Use subtle perspective.

Natural shadows.

Elegant typography.

Minimal styling.

Avoid messy piles.

Avoid curled pages.

Avoid unrealistic paper textures.

Create the impression of valuable business publications rather than generic PDFs.

Prompt 8: Software Interface Presentation

Create a realistic software presentation featuring a desktop application interface.

Use modern SaaS-inspired interface design.

Minimal navigation.

Clean dashboards.

Balanced spacing.

Professional typography.

Display the interface on a premium monitor or laptop.

Avoid science fiction styling.

Avoid glowing interfaces.

Avoid fake code screens.

The finished design should resemble a real commercial software product.

Prompt 9: Smartphone App Mockup

Design a premium presentation for a mobile app.

Show the app displayed naturally on a modern smartphone.

The interface should feel polished and commercially viable.

Use realistic proportions.

Soft studio lighting.

Minimal reflections.

Avoid floating phones.

Avoid exaggerated 3D effects.

Avoid unrealistic screen brightness.

Create the appearance of a genuine app ready for release.

Prompt 10: Video Training Presentation

Create a premium presentation for an online video training course.

Represent the course using:

• Video player

• Workbook

• Course box

• Supporting resources

Arrange every element using balanced composition.

Use consistent branding.

Professional lighting.

Natural perspective.

Avoid giant play buttons.

Avoid YouTube styling.

Avoid excessive interface details.

The finished artwork should communicate premium education.

Prompt 11: Resource Vault Presentation

Design a premium visual presentation of a digital resource vault.

Represent an organised library of reports, templates, checklists and tools through clean interface design and coordinated product mockups.

STYLE

Elegant.

Minimal.

Business focused.

Create the impression of depth and organisation without overcrowding the composition.

Avoid file folders.

Avoid shelves packed with books.

Avoid generic cloud storage icons.

The finished artwork should suggest a valuable members-only resource centre.

Prompt 12: Before & After Product Transformation

Create a premium product presentation showing the transformation from a basic product to a professionally branded version.

Use a side-by-side layout.

The "before" version should look plain but credible.

The "after" version should look polished, modern and commercially valuable.

Avoid exaggerated transformations.

Avoid dramatic lighting changes.

Avoid cartoon arrows.

The emphasis should be on thoughtful design improvements rather than visual effects.

Prompt 13: Product Showcase in Perspective

Design a hero product presentation with one featured product supported by complementary assets arranged around it.

The primary product should clearly dominate the composition.

Supporting assets should reinforce value without distracting attention.

Use realistic perspective.

Subtle depth.

Professional spacing.

Avoid random overlapping.

Avoid oversized shadows.

Avoid floating objects.

Create the appearance of a professionally art-directed product photoshoot.

Prompt 14: Transparent Marketing Mockup Collection

Create a collection of transparent-background marketing mockups that can be reused across sales pages and promotional materials.

Include a coordinated selection of:

- Report
- 3D box
- Laptop
- Tablet
- Smartphone
- Workbook
- Video player

Every item should share the same branding, lighting direction and visual style.

Avoid inconsistent perspectives.

Avoid mismatched shadows.

Avoid decorative backgrounds.

The finished assets should look like they were produced as part of one commercial branding project.

Prompt 15: Complete Product Presentation System

```
Act as the creative director for a premium digital publishing company.

Create a complete product presentation system for the following offer.

Include:

• Main product hero mockup
• Bundle presentation
• Laptop display
• Smartphone display
• Tablet presentation
• Course dashboard
• Membership portal
• Video training presentation
• Report stack
• Transparent product collection

OBJECTIVE

Every presentation should belong to the same visual identity.

Maintain consistent branding.

Consistent lighting.

Consistent perspective.

Consistent product styling.

Consistent typography.

The collection should look like it was photographed and art directed by an
experienced commercial design studio.

Avoid AI clichés such as floating products, excessive reflections,
impossible lighting, exaggerated perspective or overly glossy finishes.

The finished collection should dramatically increase the perceived value of
the product while remaining believable, polished and professionally
executed.
```

CATEGORY 8: INFOGRAPHICS & MARKETING VISUALS

Prompt 1: Premium Business Framework Diagram

```
Act as an award-winning information designer who specialises in creating
business frameworks for premium training courses.

Design a professional framework graphic explaining the following concept.

FRAMEWORK

Title:
[INSERT]

Steps or Components:
[INSERT]

OBJECTIVE

Transform a complex business concept into a simple visual that can be
understood within a few seconds.

The graphic should prioritise clarity over decoration.

STYLE

Modern.

Editorial.

Professional.

Minimal.

Suitable for business education.

LAYOUT

Create a logical flow.

Maintain consistent spacing.

Excellent alignment.

Balanced composition.

Avoid visual clutter.

GRAPHICS

Use simple geometric shapes.

Subtle icons only where helpful.
```

Typography should remain the primary communication tool.

COLOUR

Restrained palette.

One accent colour.

Excellent contrast.

TYPOGRAPHY

Large heading.

Clear labels.

Comfortable spacing.

NEGATIVE PROMPT

Avoid:

Stock infographic styles

Clip-art icons

Busy backgrounds

3D effects

Excessive gradients

Cartoon illustrations

OUTPUT

Produce a premium framework graphic suitable for books, presentations and online courses.

Prompt 2: Step-by-Step Process Diagram

Create a professional process diagram illustrating a sequence of actions.

Present each stage using clean spacing and simple visual connections.

Use arrows only where necessary.

Avoid flowchart overload.

Avoid excessive colours.

Avoid decorative icons.

```
Create something that resembles a premium consulting presentation rather
than an infographic template.
```

Prompt 3: Marketing Funnel Visual

```
Design a clean marketing funnel diagram.

Represent the journey from visitor to customer using elegant shapes,
restrained colours and excellent typography.

Focus on understanding rather than decoration.

Avoid giant funnel illustrations.

Avoid cartoon people.

Avoid exaggerated arrows.

The final diagram should feel suitable for a premium marketing strategy
presentation.
```

Prompt 4: Comparison Framework

```
Create a premium side-by-side comparison graphic.

Present two strategies, products or approaches using balanced columns.

Highlight key differences through hierarchy rather than bright colours.

Maintain excellent spacing.

Professional typography.

Avoid giant tick marks.

Avoid oversized crosses.

Avoid feature overload.

The finished comparison should resemble a business consultancy
presentation.
```

Prompt 5: Roadmap Graphic

```
Design a strategic roadmap graphic.
```

Illustrate a journey from beginning to end using clear milestones.

Use elegant visual progression.

Subtle supporting graphics.

Professional typography.

Avoid winding cartoon roads.

Avoid vehicles.

Avoid destination flags.

The emphasis should be on structured planning rather than illustration.

Prompt 6: Timeline Graphic

Create a premium timeline graphic.

Display chronological events using clean alignment, consistent spacing and restrained visual styling.

Use subtle connectors.

Professional typography.

Avoid historical parchment styles.

Avoid excessive decoration.

Avoid unnecessary icons.

The finished timeline should work equally well inside reports and presentations.

Prompt 7: Strategy Map

Design a business strategy map.

Represent the relationship between multiple concepts using organised layouts and logical visual grouping.

Prioritise clarity.

Avoid tangled connection lines.

Avoid mind-map chaos.

Avoid unnecessary graphics.

The finished artwork should resemble a premium management consulting framework.

Prompt 8: Customer Journey Visual

Create a customer journey graphic showing each stage of the buyer experience.

Examples include:

• Awareness

• Interest

• Consideration

• Purchase

• Implementation

• Success

Represent progression using clean design principles.

Professional spacing.

Subtle colour changes.

Avoid cartoon people.

Avoid oversized arrows.

Avoid marketing clichés.

Create a polished educational visual suitable for premium training.

Prompt 9: Business Model Canvas

Design a modern business model canvas for a digital business.

Create clearly defined sections with excellent visual organisation.

Use subtle dividers.

Professional typography.

Restrained colour palette.

Avoid overwhelming detail.

Avoid spreadsheet aesthetics.

The finished design should encourage strategic thinking while remaining visually elegant.

Prompt 10: Decision Tree Framework

Create a premium decision tree graphic.

Represent decision points using simple geometric shapes and clean connecting lines.

The diagram should be intuitive to follow and easy to scan.

Avoid tangled branches.

Avoid excessive arrows.

Avoid decorative illustrations.

The finished design should resemble a professionally designed business decision framework rather than a technical engineering diagram.

Prompt 11: Value Ladder Diagram

Design a premium value ladder graphic illustrating the progression from entry-level products to high-ticket offers.

Include space for:

- Free lead magnet
- Front-end offer
- Upsell
- Membership
- Premium programme

STYLE

Minimal.

Business focused.

Use clean geometric steps or layered sections rather than literal ladders.

Avoid cartoon ladders.

Avoid climbing people.

Avoid exaggerated gradients.

The finished graphic should communicate progression and increasing value in a sophisticated way.

Prompt 12: Content Ecosystem Visual

```
Create a visual framework showing how different content types work
together.

Examples may include:

• Blog posts
• Emails
• Social media
• Lead magnets
• Webinars
• Products

Arrange the elements in a logical ecosystem that highlights relationships
without becoming cluttered.

Use subtle connecting lines.

Consistent typography.

Balanced spacing.

Avoid social media logos dominating the design.

Avoid excessive icons.

The final graphic should resemble a strategic planning tool used by a
marketing agency.
```

Prompt 13: KPI Dashboard Graphic

```
Design a clean KPI dashboard for a digital marketing business.

Include visual areas for:

• Traffic
• Leads
• Sales
• Conversion rate
• Revenue
• Customer value

The dashboard should feel realistic and commercially viable.

Avoid fake analytics packed with meaningless numbers.

Avoid overly futuristic interfaces.

Avoid glowing charts.
```

Create a clean executive dashboard suitable for presentations or internal reporting.

Prompt 14: Marketing System Blueprint

Create a visual blueprint showing how a complete marketing system fits together.

Represent the relationship between lead generation, email marketing, product sales, customer retention and repeat purchases.

Use clean sections and logical visual flow.

Professional typography.

Minimal supporting graphics.

Avoid engineering-style blueprints.

Avoid unnecessary technical symbols.

The finished artwork should look like a premium educational framework used in a high-end marketing course.

Prompt 15: Complete Educational Graphics Collection

Act as the creative director for a premium business education company.

Design a coordinated collection of educational visuals including:

- Business framework
- Process diagram
- Marketing funnel
- Comparison chart
- Timeline
- Roadmap
- Customer journey
- Decision tree
- Value ladder
- Marketing system blueprint

OBJECTIVE

Every graphic should belong to the same visual identity.

Maintain consistent typography.

Consistent colour palette.

Consistent line weights.

Consistent spacing.

Consistent icon style.

The collection should feel like it has been developed specifically for a premium online course or bestselling business book.

Avoid stock infographic aesthetics.

Avoid generic template designs.

Avoid AI-generated clutter.

The finished collection should be clear, elegant and educational, making complex concepts easy to understand while maintaining a polished, agency-quality appearance.

CATEGORY 9: DESIGN ASSETS & BACKGROUND SYSTEMS

Prompt 1: Premium Abstract Background System

```
Act as a senior brand designer creating reusable visual assets for a
premium online business.

Design a collection of abstract backgrounds that can be reused across
websites, sales pages, presentations, social graphics and digital products.

OBJECTIVE

The backgrounds should support content rather than compete with it.

They should add professionalism while remaining subtle.

STYLE

Minimal.

Elegant.

Modern.

Commercial.

LAYOUT

Create generous areas of negative space.

Allow room for headlines and product mockups.

Avoid making the backgrounds too busy.

COLOUR

Restrained palette.

Subtle gradients.

Soft tonal variation.

Avoid rainbow colours.

Avoid neon.

TEXTURE

Very subtle depth.

Gentle lighting.

Natural transitions.
```

Avoid dramatic effects.

NEGATIVE PROMPT

Avoid:

Random floating objects

Overloaded patterns

Heavy textures

AI-style glowing shapes

Overly futuristic graphics

OUTPUT

Produce a coordinated collection of reusable premium backgrounds suitable for business marketing.

Prompt 2: Premium Gradient Collection

Create a coordinated collection of premium gradients.

The gradients should feel sophisticated and suitable for modern business branding.

Use subtle colour transitions.

Professional colour harmony.

Restrained saturation.

Avoid rainbow gradients.

Avoid harsh transitions.

Avoid overused purple-blue AI gradients.

The finished collection should resemble the work of a premium branding agency.

Prompt 3: Editorial Texture Pack

Design a collection of subtle editorial textures.

The objective is to add depth to marketing graphics without distracting from the content.

Examples include:

• Soft paper texture

• Fine grain

• Premium matte finish

• Gentle fabric texture

• Subtle concrete

Maintain a premium publishing aesthetic.

Avoid distressed effects.

Avoid grunge.

Avoid damaged surfaces.

Create textures suitable for professional business graphics.

Prompt 4: Website Background Collection

Create a family of coordinated website backgrounds.

Include variations suitable for:

• Hero sections

• Feature sections

• Testimonials

• Call-to-action sections

• Footer areas

Every background should belong to the same visual system.

Allow generous whitespace.

Avoid visual clutter.

Avoid excessive decoration.

The finished collection should support premium web design rather than dominate it.

Prompt 5: Luxury Pattern Library

```
Design a collection of subtle geometric patterns suitable for premium
branding.

The patterns should work as supporting design assets rather than focal
graphics.

Use simple geometry.

Consistent spacing.

Elegant repetition.

Avoid wallpaper designs.

Avoid decorative flourishes.

Avoid busy line work.

Create timeless pattern assets suitable for digital marketing brands.
```

Prompt 6: AI-Inspired Backgrounds Without AI Clichés

```
Create a collection of modern technology-inspired backgrounds for AI
products.

Do NOT use robots.

Do NOT use glowing brains.

Do NOT use circuit boards.

Do NOT use holograms.

Instead communicate intelligence using elegant geometry, subtle data-
inspired patterns, clean gradients and refined abstract composition.

The result should feel contemporary while avoiding every common AI visual
cliché.
```

Prompt 7: Premium Icon Family

```
Act as a professional icon designer.

Create a cohesive family of premium business icons suitable for digital
```

marketing products.

Include icons representing concepts such as:

- Email marketing
- AI
- Funnels
- Traffic
- Courses
- Reports
- Memberships
- Automation
- Analytics
- Growth

STYLE

Minimal.

Consistent stroke weight.

Balanced proportions.

Professional geometry.

Avoid clip-art styling.

Avoid emoji-like icons.

Avoid excessive detail.

The finished icon set should feel suitable for a premium SaaS platform or business application.

Prompt 8: Complete Brand Asset System

Act as the creative director of a premium branding agency.

Create a complete collection of reusable design assets for a modern online business.

Include:

- Abstract backgrounds
- Website backgrounds
- Premium gradients
- Editorial textures
- Geometric patterns
- Business icon family
- Decorative dividers
- Section separators
- Background overlays
- Accent graphics

OBJECTIVE

Every asset should belong to one cohesive visual language.

Maintain consistent colours.

Consistent geometry.

Consistent spacing.

Consistent visual weight.

The collection should dramatically speed up the creation of future graphics while maintaining a premium brand identity.

Avoid AI clichés.

Avoid stock-style assets.

Avoid decorative excess.

The finished collection should resemble a professionally developed design system from a leading creative agency.

Prompt 9: Premium Divider & Section Separator Collection

Design a collection of elegant section dividers and visual separators for websites, reports and presentations.

Include a variety of styles such as:

- Thin geometric lines
- Soft curves
- Layered transitions
- Minimal angled separators
- Elegant wave forms
- Structured grid breaks

STYLE

Minimal.

Modern.

Business focused.

Every divider should improve readability and guide the eye naturally between sections.

Avoid decorative flourishes.

Avoid oversized graphics.

Avoid playful illustrations.

The finished collection should feel like part of a premium design system rather than a set of decorative elements.

Prompt 10: Premium Brand Colour & Asset Kit

Act as a senior brand identity designer.

Create a complete visual foundation for a digital marketing brand.

Include:

- Primary colour palette
- Secondary colour palette
- Accent colours
- Neutral colours
- Background colours
- Gradient styles
- Texture recommendations
- Icon style
- Illustration style
- Background treatments

OBJECTIVE

Develop a cohesive design language that can be used consistently across websites, product covers, sales pages, social media graphics, presentations and digital products.

The visual identity should feel timeless, commercially credible and professionally art directed.

Avoid trendy colour combinations that will quickly date.

Avoid generic AI aesthetics.

Avoid excessive visual effects.

The finished system should resemble a professional brand guidelines document produced by an experienced branding agency.
